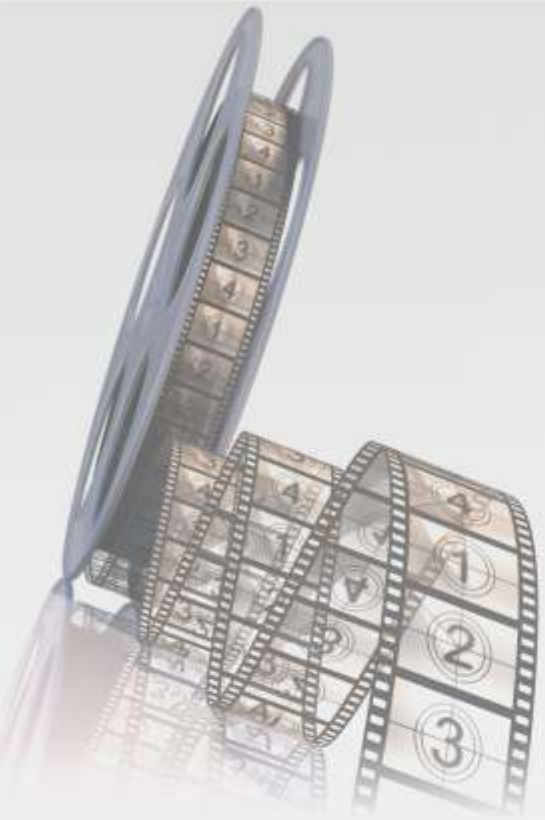


26 Years

FICCI 100
100 YEARS OF BUILDING TOMORROW

FRAMES

#FICCIFrames26

The Premier Convention for India's Media and Entertainment Industry

29–30 September 2026 | Mumbai, India

About
FICCI Frames

FICCI Frames is India's most influential and long-standing convention for the Media and Entertainment industry. Over the years, it has evolved into a powerful platform that brings together leaders, creators, policymakers, innovators, investors, studios, broadcasters, digital platforms, and storytellers from India and across the world.

As the industry continues to transform at speed, FICCI Frames remains at the heart of the conversation, shaping ideas, enabling collaboration, and driving the future of entertainment. The 26th Edition continues this legacy with a sharper focus on business, creativity, technology, and global partnerships.



A Legacy of
Global Impact

For over two decades, FICCI Frames has been at the forefront of shaping conversations between India and the world. It has hosted some of the most influential global voices across film, television, digital media, animation, gaming, and emerging technologies.

From facilitating international collaborations to enabling market access, FICCI Frames has consistently acted as a gateway for global players looking to engage with India, and for Indian creators seeking to expand worldwide.

The 26th Edition continues this legacy, strengthening its role as a global platform for dialogue, deal-making, and discovery.

Distinguished international speakers at previous editions have included James Murdoch, Charles H. Rivkin, Gary Knell, Ajit Pai, Jim Egan, Christopher Keyser, Mark Hollinger, Andy Bird, Anne Sweeney and Hernan Lopez, among others.

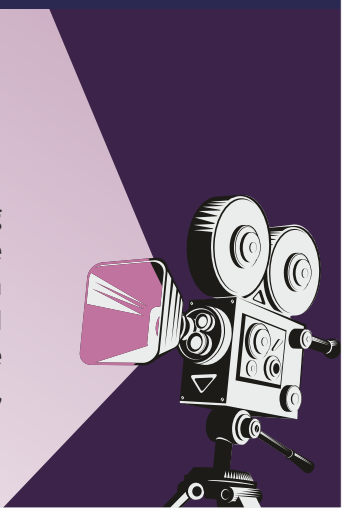
What Happens at
FICCI Frames?

Conference & Sessions

A globally curated conference featuring international keynotes, cross-border dialogues, and industry-defining conversations. Sessions bring together global leaders to discuss evolving business models, content trends, policy frameworks, and the future of storytelling across markets.

Frame Your
Idea

A platform for fresh thinking and bold ideas. This initiative invites new perspectives from entrepreneurs, creators, and innovators who are shaping the future of storytelling, content, and media experiences.



Global Content
Market

A dynamic international marketplace designed to facilitate co-productions, content licensing, distribution partnerships, and strategic alliances. The Global Content Market connects buyers and sellers from across geographies, making it a key hub for cross-border business.

BAF
Awards

The Best Animated Frames (BAF) Awards, instituted by FICCI in 2004 under FICCI FRAMES, are India's premier platform celebrating excellence in Animation, VFX, Gaming, Comics, and XR.

Recognised globally, the BAF Awards honour outstanding creative and technical achievements by professionals and students alike, while promoting innovation across the AVGC-XR ecosystem.

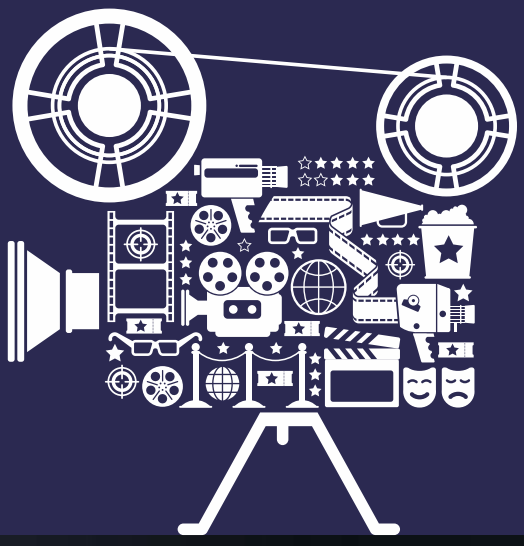
Masterclasses

Curated learning sessions led by distinguished experts and industry leaders. These masterclasses offer insights into craft, business, innovation, emerging technologies, and the changing language of content creation.



Exhibition

An engaging showcase of ideas, brands, technologies, products, and services that define the media and entertainment landscape. The exhibition provides a space for visibility, discovery, and meaningful business interaction.



Join the Conversation
That Shapes the Future

FICCI Frames 26th Edition is where the industry comes together to exchange ideas, build partnerships, showcase innovation, and create new opportunities.



SAVE the DATE

29-30 September 2026

Venue – Mumbai, India

#FICCIFrames26

www.ficci-frames.com

Contact: me@ficci.com