26 Years

FICCI 100
100 YEARS OF BUILDING TOMORROW

FRAMES

#FICCIFrames26

AN INVITATION FOR COLLABORATION WITH ASIA'S LARGEST MEDIA & ENTERTAINMENT CONVENTION on BUSINESS OF ENTERTAINMENT

FICCI FRAMES 2026

29-30 September 2026 | Grand Hyatt, MUMBAI, INDIA



26 Years FICCI 100 YEARS OF BUILDING TOMORROW

FRAMES

#FICCIFrames26

ASIA'S LARGEST AND MOST INFLUENTIAL ANNUAL MEDIA & ENTERTAINMENT CONVENTION

FICCI Frames is India's most influential and long- standing convention for the Media and Entertainment industry. Over the years, it has evolved into a powerful platform that brings together leaders, creators, policymakers, innovators, investors, studios, broadcasters, digital platforms, and storytellers from India and across the world.


26 YEARS of legacy
IN MEDIA & ENTERTAINMENT

FICCI FRAMES
AN OVERVIEW

International Platform
Global Media & Entertainment Convention

Knowledge Sessions
A curated conference featuring keynotes, cross-border dialogues and industry-defining conversations.

Exhibition
An engaging showcase of ideas, brands, technologies & services that define the M&E landscape.

Curated B2B Meetings
For Meeting Who's Who of Media & Entertainment Industry

5K+
DELEGATES OVER 2 DAYS

100+
SPEAKERS OVER 2 DAYS OF FICCI FRAMES

50+
BRAND ASSOCIATIONS

200+
M& Companies PARTICIPATION







26 Years FICCI 100 100 YEARS OF BUILDING TOMORROW

FRAMES

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FICCI FRAMES

PROPERTIES



Key Components of FICCI FRAMES Driving Entrepreneurship and Innovation in Media & Entertainment

CONFERENCE SESSIONS

Set of Plenary Sessions and Keynote Addresses

A globally curated conference featuring international keynotes, cross-border dialogues, and industry-defining conversations. Sessions bring together global leaders to discuss evolving business models, content trends, policy frameworks, and the future of storytelling across markets.













CONFERENCE SNAPSHOTS

FICCI FRAMES' PROPERTIES

BEST ANIMATED FRAMES (BAF) AWARDS



Awards in Space of Animation, Visual Effects, Video Gaming and XR

The Best Animated Frames (BAF) Awards, established in 2004, have evolved into India's premier platform recognising excellence in Animation, Visual Effects (VFX), Gaming, Extended Reality (XR), and Comics.

Entries Open Soon!









BAF AWARDS SNAPSHOTS

FICCI FRAMES' PROPERTIES

FRAME YOUR IDEA

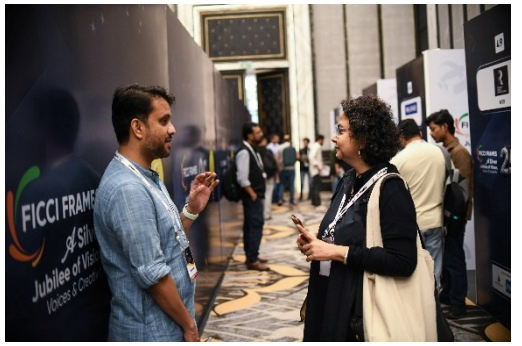
A Page to Screen Pitching Platform

Frame Your Idea is a premier page-to-screen pitching platform that connects writers, authors, storytellers, and creators with leading producers, studios, broadcasters, and OTT platforms to transform compelling ideas into films, series, and original content collaborations. Key Highlights of Frame Your Idea: Total Number of Pitches: 4000+ Total Producers' Participation: 100+ Total Creators Participation: 500+













FRAME YOUR IDEA 2025 SNAPSHOTS

FICCI FRAMES' PROPERTIES

EXHIBITION BRANDS SHOWCASE

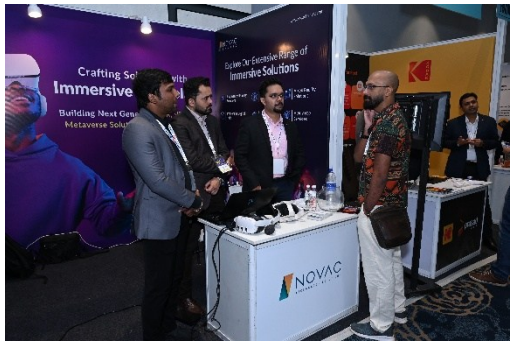
An engaging showcase of ideas, brands, technologies, products and services that define the media and entertainment landscape. The exhibition provides a space for visibility, discovery, and meaningful business interaction.













EXHIBITION SHOWCASE

MAJOR SECTORS COVERED AT THE FICCI FRAMES 2026













PLENARY AND PARALLEL SESSIONS COVERING THE ENTIRE GAMUT OF THE M&E INDUSTRY

FOCUSED M&E SUB-SECTORS
FILMS & BROADCASTING
TELEVISION
SOUND & MUSIC
RADIO
PRINT & ONLINE NEW MEDIA
GAMING
ANIMATION & VFx
DIGITAL MEDIA, OTT & VoD
ART & CULTURE
METAVERSE & XR
ADVERTISING
SOCIAL MEDIA PLATFORMS
ENTERTAINMENT EVENTS INDUSTRY



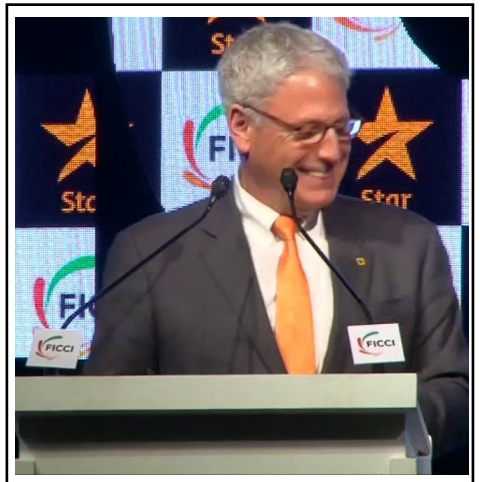
Ajit Pai
Commissioner, Federal Commission, USA



John Tory
Mayor, Toronto Canada



Mark Hollinger
President & CEO, Discovery International



Gary Knell
CEO, National Geographic Society



Charles Rivkin
CEO, Motion Picture Association of America

GLOBAL LEADERS AT FICCI FRAMES



Ryan Kavanaugh
CEO, Relativity Media



James Nicholas
Chairman & CEO, Fox Filmed Entertainment



Jim Egan
CEO, BBC Global News



Carolyn Everson
VP, Global Marketing Solutions, Facebook



Michele Woods
Director, Copyright, WIPO



James Murdoch
CEO, 21st Century Fox



Chris Dodd
Chairman, Motion Pictures Association of America



Francis Gury
DG, WIPO



Bob Bakish
CEO, Viacom



Andy Bird
Chairman, The Walt Disney

GLOBAL LEADERS AT FICCI FRAMES



Dominic Proctor
Global President, Group M



Hugh Jackman
Renowned Actor



JB Perrett
President, Discovery Networks



Martin Sorell
CEO, WPP



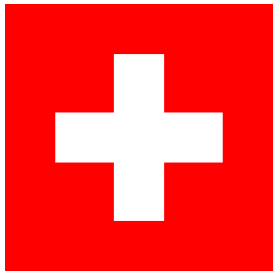
Mitch Singer
CTO, Sony Pictures

FICCI FRAMES

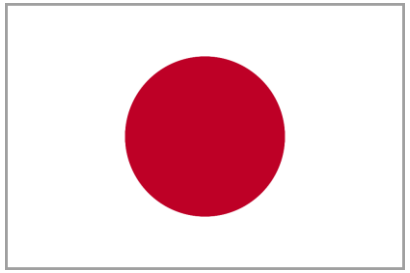
PARTNER COUNTRIES OVER THE YEARS



ITALY



SWITZERLAND



JAPAN



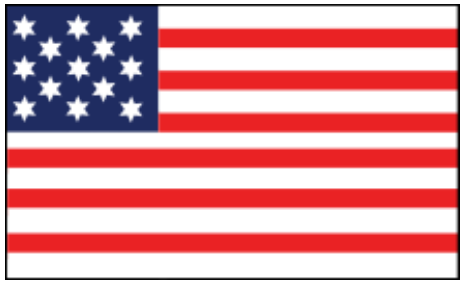
SOUTH KOREA



UNITED KINGDOM



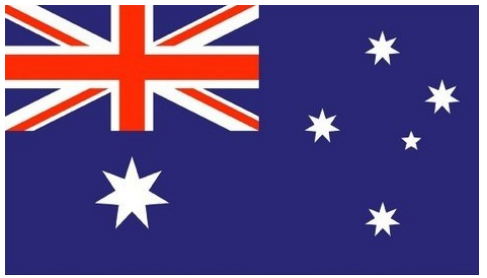
CANADA



UNITED STATES OF AMERICA



NETHERLANDS



AUSTRALIA

OPPORTUNITIES FOR PARTNER COUNTRY

FOR FICCI FRAMES 2026

Dedicated Exhibition Space

- Branded exhibition booth or pavilion space to showcase the country's film industry, incentives & investment opportunities

Curated B2B Meetings with Indian Film Industry

- Structured business meetings with leading Indian production, distribution, investment and streaming companies

Country-Focused Session

- A dedicated session or presentation highlighting the country's film policy, co-production potential, shooting locations, incentives, and market opportunities.

One-on-One Government Introductions

- Facilitated meetings with key government representatives, policymakers, and industry bodies to support strategic engagement and partnership building.

Marketing and PR Support

- Visibility through event promotions, targeted communications, media outreach, and on-ground branding support for the country partner.

Showcase of Shooting Destinations

- Opportunity to present the country as a preferred filming destination

FICCI FRAMES
Registration Fee

- **Registration Fee for international Delegates**

  (US $ 225 /- including GST) Early bird: US $ 150(

  A non-government, not-for-profit organisation, FICCI is India's business and industry voice. We are an industry body supported by our members, the industry, and the Government.

- **FICCI doesn't support any logistical costs.**

GLIMPSES OF PAST PARTNER COUNTRY PARTICIPATIONS

AT FICCI FRAMES



PARTNER COUNTRY AT INAUGURAL



NOTABLE PERSONALITIES



PANEL DISCUSSIONS



LUCKY DRAW CONTEST



INTER-COUNTRY STUDENT AWARDS



COUNTRY PAVILION

GLIMPSES OF PAST PARTNER COUNTRY PARTICIPATIONS

AT FICCI FRAMES





B2B MEETINGS WITH DELEGATES





CULTURAL NIGHT – PARTNER COUNTRY



COUNTRY BOOTH AT FRAMES

GLIMPSES OF VARIOUS COUNTRIES PARTICIPATION AT FICCI FRAMES





SWITZERLAND COUNTRY PAVILION AT FICCI FRAMES



INDO-JAPAN ANIMATION SESSIONS AT FICCI FRAMES

STRUCTURED B2B MEETINGS FOR PARTNER COUNTRY

AT FICCI FRAMES





KOREAN CULTURAL NIGHT

AT FICCI FRAMES

GLIMPSES OF CULTURAL EVENING AT FICCI FRAMES 2011

SPONSORED BY CANADA









LUCKY DRAW CONTEST – 'ONE WEEK IN ROMANTIC SWITZERLAND'



GLIMPSES OF PARTNER COUNTRY PARTICIPATION

FICCI FRAMES

















FEDERATION OF INDIAN CHAMBERS OF COMMERCE & INDUSTRY (FICCI)

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